## Agenda

## Economic Development Commission Wednesday, January 4, 2023 • 5:30 pm Old Lyme Memorial Town Hall • Meeting Hall

Call-In Phone: 1-605-472-5727 Access Code 3819718

As the Board will convene in the Meeting Hall, persons wishing to listen to the meeting may call the above phone number to participate in the meeting.

- 1. Welcome
- 2. Approval of December 7, 2022 Meeting Minutes
- 3. Economic Revitalization Efforts
  - Halls Road Improvement
  - Shoreline Gateway
- 4. Economic Indicators
  - Real Estate Update (MJ)
  - Business Openings/Closings
- 5. Marketing & Promotion
  - Eastern Regional Tourism District (ERTD) Update (Wendy)
  - New Business Resource Guide
  - New Town Website
  - Explore Old Lyme: 2022 Metrics
- 6. New or Additional Business
  - LOL Chamber of Commerce
  - February Meeting will be held in Mezzzanine Conference Room will be unable to phone/record
  - Other Business
- 7. Public Comment
- 8. Adjournment